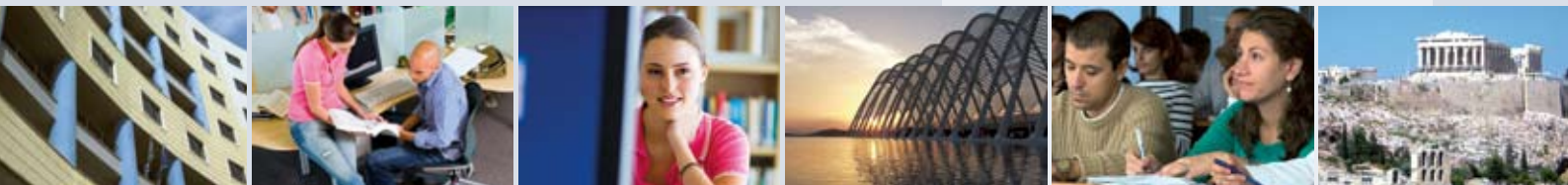





# ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS - AUEB



[www.aueb.gr](http://www.aueb.gr)



ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ Α

**Rector**

Professor Konstantine Gatsios

**Vice-Rector of Academic Affairs**

Professor Emmanouil Giakoumakis

**Vice-Rector of Economic Affairs**

Professor George Giaglis



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## A Message from the Rector





Athens University of Economics and Business (AUEB), formerly the Athens School of Economics and Business, is the oldest educational institution in Greece in the fields of Economics and Business Administration, at both the undergraduate and the postgraduate levels. In more recent years, the fields of Informatics and Statistics have also been added, with great success.

Since our University was founded in 1920, it has made an outstanding contribution to the education of the youth of our country as well as to science. Thousands of its graduates are now high ranking administrative and financial executives in the public and private sectors of the economy, faculty members in Greek and foreign universities, and members of international organizations.

With eight Undergraduate Departments that are ranked in the highest positions among the preferences of prospective students, with twenty-nine exceptionally popular (full and part-time) Postgraduate Programs and with its Doctoral Programs, AUEB is the top university in Greece, and one of the best universities internationally in the fields of science that it covers. The University's good reputation reflects the high caliber of its academic staff, the high quality of its research and teaching, the up-to-date curricula it offers, as well as the achievements of its students and graduates. Through the internal and external evaluation process that has been successfully implemented in recent years, we strive for continual improvement.

The goal of our University is to serve as a center of education and scientific excellence, democracy, meritocracy, extroversion, transparency and social accountability, and as a source of intellectual wealth for our country, especially in these difficult times that Greece is going through.

We want our students to acquire the best scientific training possible, which will enable them to become successful professionals in Europe and worldwide. Simultaneously, despite its limited financial capacity, AUEB offers its students a host of cultural, athletic and other activities and services, contributing to the fullest possible extent to their well-rounded personal development.

We endeavor to develop an on-going relationship with our students. By maintaining and further developing long-term and close cooperation with the Greek business world, AUEB facilitates and supports, through its services, the career placements of its graduates. With a strong sense of responsibility, AUEB contributes decisively to the creation of the most important resource a country can have: its human capital.

We invite you, through this publication, to learn more about our University and the wide range of activities it offers within the context of its academic mission.

**Professor Konstantine Gatsios**  
**Rector**



## **Athens University of Economics and Business - AUEB**

Athens University of Economics and Business (AUEB) was founded in 1920 as the Athens School of Commercial Studies. It was renamed in 1926 as the Athens School of Economics and Business, a name that was retained until 1989 when it assumed its present name. It is considered one of the most competitive universities, at the European level, in the fields of Economics, Business Administration, Informatics, Statistics, Marketing, Accounting and Finance.

Nearly a century after its establishment, AUEB continues to transmit knowledge in the scientific fields it fosters, to promote effective and innovative management practices, and to contribute to the development of the Greek and the international community, with a view towards the balance between excellence and social contribution. Every year more than a thousand students graduate from the University. AUEB has a total of more than 26,000

graduates, who constitute a driving force not only in the Greek but also in the international Economy and Management. Furthermore, AUEB ranks among the highest in the preferences of potential students each year in the disciplines it addresses.

The goal of AUEB is not only to provide its students with theoretical knowledge in conjunction with modern analytical tools, but also to provide them the opportunity to develop their personal skills, such as critical thinking and individual initiative. Combining tradition with innovation and research with application, focused on quality and extroversion, and being responsive to the needs of society, AUEB enjoys an outstanding reputation stemming from the high level of teaching it offers and the provision of modern academic programs that incorporate the latest international developments, based on the requirements of today's labor market.

## Facts and Figures

Athens University of Economics and Business:

- Is the third oldest University in Greece and the oldest in the fields of Economics and Business Administration.
- Is comprised of eight academic Departments, each of which offers a four year Undergraduate Program with different areas of specialization, a wide range of part- and full-time Postgraduate Programs, as well as internationally acclaimed Doctoral Programs.
- Was the first Greek University to establish postgraduate studies, at the Master's as well as the doctoral level. Today it offers a total of 29 part-time and full-time Master's level postgraduate programs with a duration of 1 to 2 years.
- Has a total of 11,000 students, of which 9,000 are undergraduates, 1,700 are enrolled in Master's programs and 300 are doctoral candidates, all of whom were accepted following demanding examinations and rigorous evaluation of applications.
- Has a dynamic, 210 member teaching staff which is internationally recognized for its teaching and research contribution, and 50 visiting and adjunct professors.
- Has 26,000 graduates who are successful in various areas of the Greek economy.
- Hosts 25 research laboratories, which annually administer an average of 152 funded programs in the areas of Economic Science, Management, Informatics, Statistics, and others.
- Has the largest ratio of Erasmus students with respect to its active student population: a large number of undergraduate and postgraduate students participate in the Erasmus program, either in the partner institutions or through internships with businesses and organizations in the European Union. In 2012 AUEB completed 25 years of active participation in the Erasmus program, with very favorable results.
- Offers one of the most active branches of AIESEC, through which it provides valuable opportunities for internships abroad.
- Organizes a host of pioneering and socially-responsible activities which reflect the outward-looking orientation and social contribution of the University. These include programs of corporate social responsibility and training for business executives.
- Was ranked 601+ in the list of the best Universities in the world in the recent publication of the QS World University Rankings (July 2012).
- Has 4,809 publications by its academic staff listed on the well-known Microsoft Academic Research page, a number which is especially high in relation to AUEB's relatively small number of academic staff as compared to that of other Universities.
- Is the first public University in Greece that received the distinction of Excellence, according to the internationally accepted EFQM (European Foundation of Quality Management) Excellence Model. At the same time that AUEB received the European distinction, it also received the corresponding "Ever to Excel" Greek one.



## **The University Community**

The AUEB community is comprised of its teaching staff, its students and alumni, as well as its administrative personnel. Each of its members contributes significantly to its multifaceted development as an institution and, as a result, to its growing prestige on a national and international level.

## **Teaching Staff**

For almost a century now, the academic community of AUEB has been offering high quality teaching and research, which fosters knowledge and continues to shape developments in the fields of Economics, Business Administration, Statistics and Informatics. The programs of study which it offers at the undergraduate as well as the postgraduate levels are up-to-date with exceptionally high standards. Irrefutable proof of this is the fact that many of its graduates hold leadership and management positions in Greece as well as abroad.

The University's teaching staff enjoys international recognition, with a plethora of publications in top-level international academic journals, with participation in a variety of scientific committees of international conferences, and with a continual presence in key positions in the public and the private sector.

## **Students**

With the high caliber of students attending AUEB, the University is among the top preferences of potential students every year and attracts excellent candidates to its undergraduate and postgraduate programs of study.

Its students succeed in international competitions such as the Microsoft Imagine Cup 2011 for the development of an application for people with vision problems who use Facebook, the International Case Competition of KPMG, and the Algorithmic Trading 2011 of University College London. They receive important awards such as the Youth Entrepreneurship Award from ACCI (Athens Chamber of Commerce & Industry) or for the best article publications and, they win numerous scholarships.

## **Alumni**

Maintaining a long tradition of developing some of the top leaders in the economic, social and political life of the country, AUEB is proud that thousands of its young graduates hold leadership positions in Greek and foreign universities, in international research institutes and organizations, in big companies, in the public and the private sector, in banks, in financial organizations, in shipping companies, and so forth.

A recently published study regarding the absorption of AUEB graduates from the last decade into the labor market, which was conducted by the University's Career Office, showed that the overwhelming majority of graduates (83%) found employment after less than a year of job seeking.

In order to promote an ongoing relationship with the alumni of the University, there is an AUEB Alumni Association that provides the opportunity to build substantive relationships between the older and younger generations of alumni, but also to foster a sense of belonging.

## **Administrative Staff**

The administrative personnel of AUEB, an integral part of the University's community, ensures the smooth operation of the institution, improves and oversees the quality of its procedures, and offers high level services to its students and to the public at large.





## Undergraduate Studies

Athens University of Economics and Business is comprised of eight Departments. Each Department accepts high school graduates who have succeeded in the system of Panhellenic Examinations, as well as certain other categories of students which are defined by law. Traditionally the students admitted to AUEB have achieved excellent scores on the entry exams, since the eight Departments of AUEB have very high admission standards. On average, only 1 out of 7 prospective students gain admission to AUEB. In order for students to graduate, they must complete eight academic semesters (4 years) of study, which correspond to (at least) 240 units in the European Credit Transfer and Accumulation System (ECTS).

## Department of Economics

The Department of Economics is the oldest department in the country in the field of Economic Science. The objective of the Department is to promote Economic Science and to educate high caliber economists. The achievement of these goals is realized through on-going research and the organization of the course of studies in the Department in such a way that it responds to the demands of science and the needs of the contemporary economy and society. The curriculum covers a wide spectrum of subjects in Economic Science and Analysis (such as macroeconomics and microeconomics, public economics, international economics, monetary economics and industrial economics), in Quantitative Methods (such as mathematics, statistics and econometrics), and in other Social Sciences (such as sociology and political science). The Department offers three areas of specialization:

- Economic Theory and Policy
- Financial Economics
- International and European Economics

Graduates of the Department of Economics have good career prospects in research centers and organizations within Greece and the European Union, in banks and

financial institutions, in private enterprises, as well as in consulting companies and regulatory bodies, in secondary education and in public administration.

Furthermore the graduates of the Department have excellent prospects to continue their studies at the postgraduate level, in Economic Analysis, Applied Economics and other related areas of specialization, such as Finance and Business Administration, thereby laying the foundation for a successful career in large foreign or Greek organizations, in companies and universities. These postgraduate studies can be carried out either at AUEB or at universities abroad.

More information is available on the Department's website at [www.econ.aueb.gr](http://www.econ.aueb.gr)



*"I was very fortunate to study at the Department of Economics of AUEB from 1992 to 1997, first in the undergraduate program, and then in the postgraduate program. I have very pleasant memories of those years. I was drawn to economics early in my high school years because it combines the beauty and the logic of mathematics with concerns around important social issues, such as unemployment, development and fiscal policy. Nonetheless, when I began my studies at AUEB, I didn't have any clear expectations about what I would do afterwards. However I quickly realized, maybe through divine luck, that I had chosen not only the most interesting – for me, at least – field of study, but also the most appropriate academic environment. The knowledge I acquired, not only through my studies but also from a series of research collaborations with the professors in the department, gave me not only an excellent foundation for the continuation of my studies at Harvard University and ultimately for my academic career, but also a completely different perspective on how the economy operates – and on how tragic the consequences of certain policies can be when politicians and voters ignore basic principles of economic science. Unfortunately today we are experiencing the consequences of such political choices. But this is perhaps one additional reason why I would encourage young people to study at the Department of Economics of AUEB, which was and continues to be one of the stars of the university community in Greece."*

**George-Marios Angeletos**

*Professor of Economics, Massachusetts Institute of Technology (MIT)*

## Department of International and European Economic Studies

The scientific areas covered by the Department of International and European Economic Studies include economics related to market and businesses, economic behavior and decisions of individuals and governments, relationships between countries, quantitative methods, and the social, political and institutional dimensions of economic reality. Special emphasis is given to the international economy as well as to the institutions and policies of the European Union.

Within the framework of their four years of undergraduate studies, students have the ability to choose between two specializations:

- International Economics and Finance
- International and European Political Economy

The Department uses effective teaching methods, such as tutorials, group discussions, written assignments, and the preparation of a senior thesis in the final year of studies.

In addition to the computer and network facilities available to all students at the University, the Department maintains a fully-equipped computer laboratory (EUROLAB), in which students can conduct statistical analyses or access the Internet to gather information.

Graduates of the Department have very promising career prospects. As economists with multi-disciplinary knowledge, they can work and build careers in banks and businesses in the private sector, in international organizations, in the European Union, and in the public sector. After completing their undergraduate studies, students can continue with studies at the postgraduate level that could lead to a career in research and or in academic institutions in Greece and abroad.

The Department offers postgraduate Master's level programs in International Economics and Finance and in European Economic Policy, and a Ph.D. program, as well as programs in European Studies and in Public Policy for executives of businesses and organizations.

Additional information can be found on the Department's website at <http://deos.aueb.gr>



*"In September 1997, I was an 18 year old who had just arrived in Athens as a freshman in the Department of International and European Economic Studies – or DIEES – eager to discover the meaning behind the initials of department. Four years and 32 courses later, now a graduate, I was considering my next steps. The idea of becoming a diplomat no longer appealed to me. Nevertheless, my discussions with my professors, in conjunction with a course of studies that incorporated a powerful but also versatile core of economic knowledge with elements of comparative political economy, had already piqued my interest in economic research. My senior thesis was my first effort in this direction. Others would follow. The long journey towards knowledge had just begun."*

**Stelios Michalopoulos**

*Assistant Professor of Economics, Brown University, and  
Researcher, National Bureau of Economic Research (NBER)*

## Department of Business Administration

The Department of Business Administration is the oldest Department of Business Administration in Greece. Its purpose is to educate students in the contemporary scientific, research and applied requirements of the science of Business Administration and to create tomorrow's leaders in our businesses.

The program of studies is one of the most complete programs in Europe. During the first two years, students are taught a wide range of knowledge that covers many subjects, such as management, marketing, accounting, finance, microeconomics and macroeconomics, mathematics, statistics, informatics, commercial law, and others. During the last two years, students have the choice of specializing in the area that interests them the most. The four specializations offered are:

- Management/Business Administration
- Accounting and Finance
- Marketing
- Information Systems Management

The concurrent offering of general as well as specialized knowledge provides graduates of the Department with great flexibility in the competitive labor market. Furthermore the program emphasizes the development of business skills, in response to the pressing needs of Greek society for innovation and entrepreneurship.

The graduates of the Department are qualified for a career in specializations such as business consultant and strategic planning analyst, advertising company executive, product manager, sales manager or marketing executive, certified accountant, administrative accounting analyst, investment analyst and portfolio manager, stock broker and information systems manager. In addition they can serve as executives in private and public enterprises as well as become new entrepreneurs. These are important capabilities, since the Department holds one of the top positions with regards to the absorption of its graduates from the labor market.

More information is available on the Department's website at [www.ode.aueb.gr](http://www.ode.aueb.gr)



*"Upon completion of my studies in the Department of Business Administration in 2005, I worked in the finance department of Procter and Gamble and Microsoft, in Switzerland and France respectively. Following that, I carried out my decision to change career path and move into academia. I graduated from the doctoral program in Accounting of Harvard Business School in 2012, and today I am working as an Assistant Professor at the University of Southern California, Los Angeles. My theoretical training in conjunction with an emphasis on applied issues relating to Greek companies, the encouragement of my professors to carry out team projects concerning Greek businesses, as well as the high caliber of my fellow students, comprised a strong foundation for my subsequent career. I believe that the choice of the Department of Business Administration is an excellent one for young people who wish to pursue a career in the wider field of Administration, but also in Accounting. In addition to the professional and theoretical training, my years of study in the Department of Business Administration were among the happiest and most memorable times of my life."*

**Maria Loumioti**

*Assistant Professor of Accounting, University of Southern California, LA*

## Department of Marketing and Communication

The rapid changes taking place in the economy and the society, as well as the need for sustainable development, create an especially challenging and dynamic environment. The Department of Marketing and Communication was created in response to 1) these rapid changes, 2) the rapid development of the science of Marketing and the science of Communication, and 3) the continuously increasing demands of businesses and organizations for specialized managers. The Department invests in the education of managers who will have the ability to add value to businesses and the society as a whole.

The education which the Department offers to its students, the future leaders of the Greek economy, will help the businesses which will employ them to successfully respond to the business and economic challenges that prevail in the market.

The program of studies has a four-year duration and covers all the developments in the contemporary business environment through the use of teaching methods such as lectures, electronic applications, case

studies, assignments, business simulations, internships, educational visits, and volunteer activities.

The first three years focus on basic knowledge regarding Business Administration, Marketing and Business Communication. In the fourth year of studies, students choose one of the following specializations:

- Marketing
- Business Communication and Human Resources
- Mixed Specialization

The career prospects of the Department's graduates are excellent, according to all the published studies. Graduates have an advantage especially in the areas of Marketing, Sales, Exports, Advertising, Market Research, Public Relations, Human Resources Management and Electronic Communication, while the scope of the program of studies enables graduates to become entrepreneurs. Moreover, the Department's graduates are suitably equipped to continue their studies at the postgraduate level.

Additional information can be found on the Department's website at [www.mbc.aueb.gr](http://www.mbc.aueb.gr)



*"I graduated from the Department of Marketing and Communication in 1997 having learned in depth the meaning of concepts such as vision, strategy, value added, client-centered approach, human resources, cost benefit analysis and liquidity. These constituted key words that, along with the international outlook provided by my Erasmus scholarship (Austria) and my internship through the Leonardo program (Spain), paved the way for the transformation of the company which I manage from an import-commercial to a productive-extroverted company with a presence today in 20 countries. Judging not only by my own course but also by the successful careers of my fellow students, both within Greece and abroad, I consider the Marketing and Communication Department an excellent choice which promotes three basic elements which continue to be in short supply in our country: healthy entrepreneurship, managerial mentality, and extroversion."*

**Alexandros Katraouzos**  
CEO NEOTEX S.A.

## Department of Accounting and Finance

The Department of Accounting and Finance of AUEB is one of the newest Departments of the University, having been founded in the academic year 1999-2000. The Department's program of studies offers specialized knowledge in the fields of Accounting and Finance. More specifically, the program provides students with all the necessary preparation in subjects related to the financial operations of businesses, the organization and operation of accounting and auditing services of businesses, as well as with the operation of credit institutions and of money and capital markets. The duration of undergraduate studies is four years. In the fifth semester of the program of studies, students select one of two specializations:

- Accounting
- Finance

Graduates of the Department of Accounting and Finance are especially suited to staff the finance functions and accounting units of businesses in the private and the public sectors. They can also work in accounting-auditing companies and in large financial organizations such as retail and investment banks, brokerage firms, and investment and insurance companies. Their up-to-date scientific training, in conjunction with the analytical and other advanced skills they develop, gives them the ability to effectively deal with the rapidly changing conditions in the modern, globalized capital markets; to conduct high quality financial analyses; to effectively manage large portfolios using sophisticated financial tools; and to respond to the needs of large companies for complex auditing procedures.

Moreover, the Department's graduates have the scientific foundation necessary to pursue postgraduate studies either in Greece or abroad, as well as to pursue scientific research.

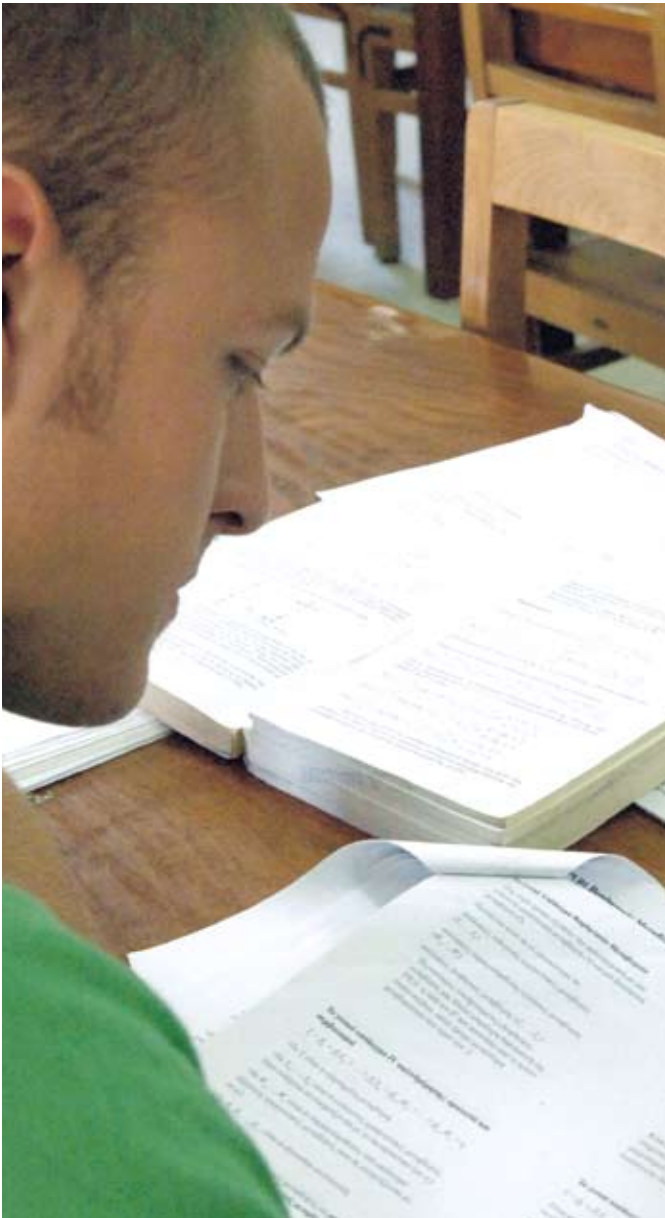
More information is available on the Department's website at [www.loxri.aueb.gr](http://www.loxri.aueb.gr)



*"My undergraduate studies in the Department of Accounting and Finance of AUEB were a demanding but at the same time valuable experience. Having the opportunity to choose between two excellently structured specializations in Accounting or in Finance, as well as from a wide range of elective courses, I was able to shape a course of studies based on my interests and my needs. I consider that this particular department offers its graduates all the necessary tools that are required either for the continuation of studies at the postgraduate level or for a successful career in the labor market."*

**Panagiotis Tegos**

*Investment Banking Analyst at Goldman Sachs  
(London Office)*



## Department of Management Science and Technology

Today, and even more so in the future, companies will confront new challenges. They need managers who, in addition to their specialization in the various areas of Business Administration, will be in a position to manage and implement in the work environment the coupling of Management Science with modern technological applications (Informatics, Telecommunications, Quantitative Methods), in order to conceptualize, to design, and to construct integrated business operations, procedures, systems, and business activities.

Graduates of the Department, because of their comprehensive technological and management background, are competitive as managers and consultants in all the traditional specializations of Business Administration, and in the new environment of e-business and the information society, such as marketing, production management, finance, human resource management, and so on.

The program of studies of the Department has been designed to prepare high level professionals for enterprises and organizations, who will be capable of successfully dealing with the complexity of current and future technological, economic and social challenges. More specifically, the purpose of the program is to create managers with fundamental knowledge of management science, supported by the knowledge and skills to manage and use modern technologies, as well as the necessary management and leadership skills. With such a skills set, they will be able to design and implement effective strategies and operational decisions, tasks which by nature require a multidisciplinary approach.

The four-year program of studies is centered around five integrated specializations:

- Quantitative Methods in Economics and Management
- Information Systems and E-Business
- Strategy and Human Resources
- Supply Chain and Sales
- Management Science

Additional information is available on the Department's website at [www.dmst.aueb.gr](http://www.dmst.aueb.gr)



*The Department of Management Science & Technology is a very promising department. This is attributed to the enthusiasm of a group of academics, who are leaders in their respective fields. They envisioned a dynamic department which will not only follow the developments in the labor market, but will create them as well. This group has worked hard to shape integrated business executives: co-authored the latest academic books, imparted valuable academic knowledge, and taught us how to achieve a global outlook by employing breakthrough methods, particularly encouraging us to think "outside the box" and experiment with technology. Thus, I unconditionally recommend the Department of Management Science and Technology to any candidate who seeks a successful career in the business world.*

**Alexandra Sigala**  
Marketing Director at Taxibeat

## Department of Informatics

Informatics is the science of processing information through computers. The Department of Informatics of AUEB, among the oldest such departments in the country, offers a four-year program of studies that thoroughly covers the entire spectrum of Informatics, according to the standards of the international scientific informatics associations, as well as applications and extensions in Economics and Business Administration. In this way, it prepares scientists capable of making substantial contributions and taking on leadership roles in the development of Information and Communications Technology and its introduction into all the areas of economic and social activities. This is demonstrated by the successful career paths of its graduates.

Information and Communications Technology is at the heart of economic transactions, the operation of banks, industries and public utilities, transport systems, mobile telephony, medical equipment, the World Wide Web, publishing services, film making and creation of video games, and many others. After receiving a degree from the Department, graduates can build careers in the Greek or European informatics industry, in IT departments or

informatics systems companies and organizations, in consulting companies in the areas of administration and finance, as well as in education. Moreover, graduates of the Department frequently pursue postgraduate studies in Greece or abroad.

The Department of Informatics emphasizes the multifaceted approach to Informatics with a strong theoretical background and extensive practice with laboratory exercises, while it provides greater depth and specialization through six modules:

- Computer Systems and Networks
- Databases and Knowledge Management
- Information Systems and Information Security
- Operational Research and Economics of Information Technology
- Theoretical Computer Science
- Computational Mathematics and Scientific Calculations

Finally, the Department offers three very popular postgraduate programs.

Additional information is available on the Department's website at [www.cs.aueb.gr](http://www.cs.aueb.gr)



*"My studies in the Department of Informatics helped me in a number of ways in my subsequent career path. To begin with, they gave me the foundation necessary to be able to follow a doctoral program at one of the most highly esteemed European universities (Imperial College). In my professional career, the knowledge*

*I obtained in applied informatics in conjunction with the knowledge in mathematics and operations research, gave me a significant advantage in understanding the use of informatics in businesses and organizations. This understanding helped me significantly in my professional advancement through all the levels of the management pyramid of an IT company, from software developer to CEO of Entersoft."*

**Antonis Kotzamanidis**  
CEO Entersoft



## Department of Statistics

The Department of Statistics of AUEB focuses on the promotion and transmission of knowledge, through teaching and research, in the various branches of theoretical and applied Statistics, as well as in related subjects such as probability theory, actuarial and financial mathematics, econometrics and stochastic operations research. The purpose of the Department is to train scientists who will be able to analyze statistical data related to economics, administration, health, commerce, ecology, and so on and, using the results of the analyses, to propose optimal strategies in various sectors. The Department is both competitive and demanding and, in conjunction with the high caliber of the studies it offers, ensures excellent career prospects for its graduates. The Department has a four-year undergraduate program of study. During the first two years of the program, most of the courses are compulsory (such as calculus, probability theory, estimation, hypothesis testing) and aim at giving students a solid theoretical foundation. In the remaining two years, the majority of the courses are electives. The program of studies does not have strict specialized programs, instead students can shape their own area of specialization according to their particular interests. The professional areas in which students can work following graduation are banks, research centers, public opinion research companies, the Hellenic Statistical Authority, insurance companies, advertising companies, public utilities (public power corporation, water company, and others), the statistical departments of the Ministries, petroleum products companies, and so on. More information can be found on the Department's website at [www.stat-athens.aueb.gr](http://www.stat-athens.aueb.gr)



*"The foundations of my professional career were built during my years of undergraduate studies in the Department of Statistics of AUEB, from which I graduated in 1999. The well-organized program of studies, the small size of the classes, the interest of the professors and their proper guidance, but also the close relations between the Department and other European universities, gave me the ability to perceive and to experience scientific research as an exciting activity, which ideally combines personal study with communication at the international level."*

**Omiros Papaspiliopoulos**

*Assistant Professor, Pompeu Fabra University, Barcelona*

# Postgraduate Studies

Athens University of Economics and Business was the first University in the country which, starting in 1978, offered postgraduate studies with a modern foundation, both at the Masters level and at the Doctoral level. Today, AUEB offers 29 Postgraduate Programs at the Masters level, which are divided into full- and part-time programs, and four of which are joint Programs in collaboration with other universities.

Each Program defines the candidates' profiles, entrance and selection criteria, dates and procedures of registration, and the obligations of candidates who are selected. It also defines other parameters governing the functioning of the Program, which are considered important to its operation. Depending on the Program a student pursues, the awarded degree may be a Master of Arts, Master of Sciences or Master in Business Administration. The requirements for the Master's degree entail mandatory attendance at the courses, a passing grade in all of the courses, and submission of a dissertation which should receive a passing grade. The duration of studies varies between 15 and 27 months depending on the Program chosen. Most of the Programs are taught in Greek. The aim of the Postgraduate Programs is to create executives who will have the necessary background to compete internationally in today's knowledge and information based society, and who are fully qualified to successfully cope with the challenges of the globalized environment of the 21st century.





## Full-Time Postgraduate Programs

- MSc in Economics
- MSc in International and European Economics
- MBA - Master in Business Administration (Interdepartmental Program)
- MSc in Management of Services
- MSc in International Marketing\*
- MSc in Marketing and Communication with New Technologies
- MSc in Human Resources Management
- MSc in Accounting and Finance\*
- MBA International\*
- MSc in Information Systems
- MSc in Computer Science
- MSc in Statistics
- MSc in Business Mathematics, in collaboration with the University of Athens
- MA in Heritage Management, in collaboration with the University of Kent, UK\*

## Part-Time Postgraduate Programs

- MSc in Applied Economics and Finance with an emphasis in Strategic Decisions
- MSc in Finance and Banking for Executives
- MSc in European Studies for Executives
- MSc in Management of Services
- MBA in Business Telecommunications
- MBA International\*
- Executive MBA
- MSc in Public Policy and Management
- MSc in Marketing and Communication with New Technologies
- MSc in Human Resources Management
- MSc in Accounting and Finance
- MSc in Information Systems
- MSc in Statistics
- Athens MBA, in collaboration with the National Technical University of Athens
- MSc in Business Mathematics, in collaboration with the University of Athens
- Interdisciplinary Program of Graduate Studies in Basic and Applied Cognitive Science, in collaboration with the University of Athens

*\*The Masters in International Marketing (full-time), the MBA International Program (full-time and part-time) and the MA in Heritage Management (full-time) are taught entirely in English. The MSc in Accounting and Finance (both full-time and part-time) is taught in both Greek and in English.*

## Doctoral Studies

Athens University of Economics and Business gives particular emphasis to the organization of high quality Doctoral Programs, since they are an indicator of the level of scientific development not only for the University but also for the country as a whole.

The doctoral studies aim to produce high level scientific research, with special emphasis on the publications achieved within the framework of the Program. The Doctoral Programs also strive to create scientists capable of contributing to the advancement of Education and Science in general. AUEB's Doctoral Programs offer specialization in the key disciplines of its Departments, but also in related fields. The basic qualification for admission to the Program is the possession of a Master's Degree. The time needed to prepare the Ph.D. thesis is, on average, 3 to 4 years.

The number of active doctoral students at AUEB currently totals 300, rising up from just 20 in 1990. Graduates of the University's Doctoral Programs hold important roles in Research, Business and academia in Greece and abroad.

Moreover, for both the Departments and the University as a whole, Doctoral Programs are a source of academic excellence and international recognition.



## Academic distinctions received by AUEB graduates

AUEB graduates are currently faculty members at some of the top institutions of higher education in the world.

Selected universities at which AUEB graduates hold faculty positions		
MIT (USA) ⚙	London Business School (United Kingdom) ⚙	University of Lancaster ⚙
The University of Chicago Booth ⚙	London School of Economics ⚙	University of Strathclyde
Baruch College	Manchester Business School ⚙	Imperial College London ⚙
Boston University ⚙	Brunel University	Athens University of Economics and Business
University of California Berkeley ⚙	University of Oxford ⚙	University of Athens
Princeton University ⚙	Dundee University	University of Piraeus
University of Sydney ⚙	University of Durham ⚙	University of Crete
Copenhagen Business School ⚙	University of East Anglia	Panteion University
Kingston University	University of Essex	University of the Aegean
Cass Business School ⚙	University of Glasgow ⚙	University of Patras
Humboldt University	University of Kent	University of Macedonia
Newcastle University	University of Leeds	University of Ioannina
University of Lausanne	University of Urbana-Champaign ⚙	And many others

⚙ Among the 100 best Universities in the world (World University Rankings 2011-2012)

⚙ Among the 100 best Universities in the world in Business Administration (Top 100 Business Schools - FT 2012)





## Research

Athens University of Economics and Business has a very strong research orientation. The Research carried out by its faculty can be divided into two categories:

1. Basic theoretical research, which aims to promote scientific and technological knowledge. This research is published in international journals, conference proceedings, and so forth.
2. Applied research, which explores technological issues and important problems in the economy and the society.

In order to facilitate the production of useful scientific research, AUEB has invested both in the creation of a significant number of well-equipped research laboratories staffed by high quality scientific personnel and in the development and modernization of other Research structures (AUEB Research Center). In addition, it has invested in the establishment of programs to support research.



## Research Laboratories

Research laboratories are the main pillar of the research that is conducted at AUEB. They are designed to promote high quality research and increase the knowledge generated by research teams with common or complementary research interests. On the one hand, the research laboratories contribute to the creation of an attractive academic environment and to synergies with other laboratories; on the other hand, they contribute to the high quality doctoral theses, as well as to the promotion of new teaching staff members who possess outstanding research skills. Each laboratory, belongs to and is operated by an AUEB Department, supports the research priorities and initiatives of that Department (or Departments in case of shared resources), and contributes to the fulfillment of the teaching needs of the Department and the field of study that is directly related to the specializations or the disciplines of the Department. Each laboratory has the necessary infrastructure required for its operation, offers integrated services, undertakes international and national projects, establishes domestic and international partnerships and disseminates its findings to the scientific community through publications in refereed journals and conference papers.

The following research laboratories are in operation at Athens University of Economics and Business:

1. Econometrics Laboratory
2. Athens Laboratory of Economic Policy Studies – IMOP
3. Laboratory for the Documentation and Analysis of European Issues – EUROLAB
4. Analysis of Markets and Consumer Behavior Laboratory
5. Development and Promotion of Financial Products and Services Laboratory
6. Industrial Relations and Negotiations Laboratory
7. Business Informatics Laboratory – BILab
8. Business Strategy Laboratory
9. Human Resource Management Laboratory
10. Athens Laboratory of Research in Marketing – ALARM
11. Business Communication Laboratory
12. Accounting Laboratory
13. Laboratory for Applied Finance
14. Management Science Laboratory – MSL
15. Laboratory of Electronic Commerce and Electronic Business – ELTRUN
16. Information Systems Technology Laboratory – ISTLab
17. Strategy and Entrepreneurship Laboratory – ESTE
18. Transportation Systems and Logistics Laboratory – TRANSLOG
19. Mobile Multimedia Laboratory
20. Information Processing Laboratory
21. Theory, Economics and Systems Laboratory
22. Information Systems and Databases Laboratory
23. Computer and Communication Systems Laboratory – CCSLab
24. Laboratory of Probability and Statistics Applications in Complex Economy, Insurance and Technology Systems
25. Statistical Methodology and Data Analysis Laboratory

## The AUEB Research Center

The Athens University of Economics and Business Research Center aims to promote theoretical and applied research in the fields of science that it covers.

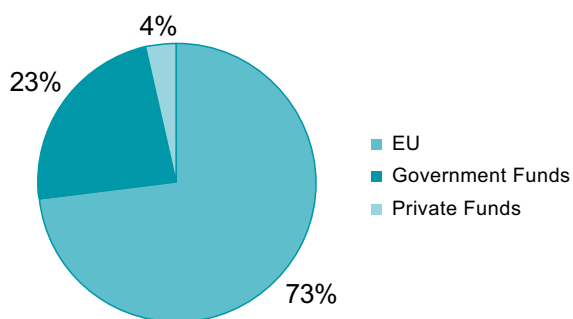
The purpose of the AUEB Research Center is to allocate and manage funds that come from various sources and are intended to cover a range of expenses for the purposes of research, education, training and development, as well as continuing education projects and projects providing scientific, technological and artistic services. Moreover, funds administered by the AUEB Research Center cover expenditures that are deemed necessary in order to prepare special studies, to perform research testing and analyses, to provide specialized consulting, to draft specifications for third parties, and other relevant services or activities that contribute to the link between Education/ Research and production. They are performed or provided by the scientific staff of Greek Universities or Technical Institutions or in collaboration with other specialists/scientists.

## Funding for Basic Research

To further promote research, the Funding for Basic Research Program has been created with the assistance of the AUEB Research Center. It is funded by the AUEB Research Center's own funds in the amount of about 250,000 € per academic year. From 2009 when the program was launched until March 2012, 118 projects were funded (30 projects in 2009, 42 projects in 2010 and 46 projects in 2011).

Despite the limited funds available for research since 2008, the total budget for the projects undertaken by the AUEB Research Center has been maintained at substantial levels.

Sources of Funding (2008-2012)



Funds	EU	Government Funds	Private Funds
Total Funds (Funds Average 2008-2012)	13.394.410,27€	4.268.520,92€	656.947,76€





## Selected Projects

Some of the University's most important and highest budget projects in the last five years are:

- Trilogy: Re-architecting the Internet. An hourglass control architecture for the Internet supporting extremes of commercial social and technical control
- SMOOTHIT «Simple Economic Management approaches of overlay traffic in heterogeneous Internet topologies»
- Publish-Subscribe Internet Routing Paradigm (PSIRP)
- Anticipating the Network of the Future - from theory to design (EURO-NF)
- Sustainable Knowledge Platform for the European Maritime and Logistics Industry - SKEMA
- Groundwater and dependent ecosystems. New scientific basis on climate change and land-use impacts for the update of the EU groundwater directive-GENESIS
- Mediterranean Wireless Innovation - WINNOVATE
- Lifelong Learning / ERASMUS 2009 – 2010
- Integrated Water Resources Management in the Catchment Area of the Asopos River
- Publish Subscribe Internet Technology (PURSUIT)
- ETICS: Economics and Technologies for Inter-Carrier Services
- Innovative Multi-Purpose Off-Shore Platforms Planning: Design and Operation (MERMAID)
- Modelling and Analysing Demand Response Systems (WATTALYST)
- Enhancing Intermodality of Content Personalized Information and Functionality of Wisetrip Network of Journey Planning Engines (Enhanced Wisetrip)
- Thales - AUEB - New Methods in the Analysis of Market Competition: Oligopoly, Networks and Regulation
- Thales - AUEB - DISFER: Distributed Sensor Systems For Emergency Response
- Thales - AUEB - Software Engineering and Research Platform
- Energy Efficiency in the Supply Chain through Collaboration. Advanced Decision and Automatic Sensing (E-Save)
- Thales - AUEB - Optimal Management of Dynamic Systems of the Economy and the Environment
- Energy-Aware Enterprise Systems for Low-Carbon Intelligent Operations -ARTISAN
- Financial Study for Sustainable Computing e-Infrastructures (e-FISCAL)
- Regional Policies for Responsible Development: Evaluation of CSR and Economic Performance in the MED Area-Responsible MED

## Teaching Staff

Athens University of Economics and Business employs research and teaching staff of the highest caliber. To a large extent, the number of AUEB graduates who, over many decades, have become prominent scientists, managers and leaders is a direct result of the presence of such quality staff members.

The Academic Staff of AUEB comprises chiefly of Teaching and Research Staff supported by Research assistants, of Special and Laboratory Teaching Staff and of Special Technical Laboratory Staff.

The 210 Academic Staff carries out the majority of the teaching and research at AUEB. Of this staff, 32% hold the position of Professor, 23% that of Associate Professor, 30% are Assistant Professors and 15% rank as Lecturers.

All AUEB faculty members are Ph.D. holders. More precisely, 46% obtained their Ph.D. from British universities, 21% from US universities, 10% from other universities abroad and 23% from Greek universities. Indicatively, faculty members hold Ph.D. degrees from universities such as Harvard University, MIT, Boston University, UCLA, London School of Economics, London Business School, New York University, Cambridge University, Oxford University, University of Pennsylvania, Warwick University, UMIST, Stanford University, Imperial College London, University of Edinburgh, University of Toronto, Northwestern University and many others.

Moreover, many of the current faculty members have joined AUEB pursuant to successful careers at other top academic institutions worldwide, such as Cambridge University, University of Pennsylvania, Warwick University, Brunel University, INSEAD, University of Rochester, Imperial College London, UMIST, Duke University, UCSD, Middlesex University, Oxford University, Virginia Polytechnic Institute, Toronto University and others.

Besides extensive teaching, faculty members of AUEB have demonstrated significant research activity as editors or members of editorial boards of various scientific journals, and have published extensively in the most renowned journals in their fields of expertise. Finally, Professors from the Department of Economics are invited every year by the Royal Academy in Sweden to nominate candidates for the Nobel Prize in Economics.

Indicative of the extensive research carried out by AUEB's Staff is the great number of publications in journals of the highest quality and impact (A\*, A). During the period 2007-2012, 511 articles were published in such journals while more than 800 papers were presented at renowned conferences across the globe.

The academic standing of AUEB's resident faculty members is internationally acknowledged. As a result, many individuals have served or still serve in various prestigious posts nationally or abroad, such as the post of Greek Ambassador to OECD, the President of the European Association of Environmental and Resource Economists, and the President of the European Marketing Association. Moreover, University's Academic Staff members excel in areas other than teaching and research, as they have served as Members of Parliament, Ministers and General Secretariats of Ministries, government officials, presidents or CEOs of large corporations, heads of national councils and committees, advisors to international organizations, and so forth.







## Infrastructure

As part of its ongoing effort to support teaching and research at multiple levels, and with the aim of providing academic knowledge in a solid and comprehensive manner, AUEB has developed - and constantly works to enhance - its infrastructure.

## Library

The Library of Athens University of Economics and Business was established in 1928. It includes a rich and fully automated collection in printed and digital form. Some 52% of its users are undergraduate students, 35% are postgraduate and doctoral students, while the remaining users are Erasmus students, teaching and administrative staff, visiting professors and members of the public. Around 80,000 individuals visited the Library in 2011-2012, while the Library's website received more than 170,000 hits.

The following Divisions and Documentation Centers operate within the Library:

- Reading and Borrowing Division
- Books Division
- Foreign and Greek Journals Division
- Government Publications and Documentation Centers Division
- Library Automated Division
- Cultural Information and Study Center

Aiming to capitalize on synergies and partnerships, AUEB's Library is a member of the:

- Hellenic Academic Libraries Link (Heal-LINK)
- Network of European Documentation Centers
- International Federation of Library Associations (IFLA)
- Hellenic Economic Library Network (HE.LI.N.)
- Pilot project to expand the European Sources Online (ESO) database of the University of Cardiff (Wales)

In addition, AUEB's Library:

- hosts the European Documentation Center since 1992
- functions as the Depository Library for publications of the Organization of Economic Cooperation and Development since 1997, and has access to OECD's online database ("iLibrary")
- functions as a Depository Library for publications of the World Tourism Organization since 2004



## Computer Center

Athens University of Economics and Business hosts a vast and modern Computer Center that constantly upgrades its services and technological infrastructure. AUEB's Computer Center possesses the following facilities and equipment:

- Four powerful mainframes to identify users and control access to the Center's resources. These mainframes also function as file servers for storage of files and folders, assist in the automatic re-installation of software on workstation terminals, and provide a firewall against viruses and malicious attacks.
- Three main laboratories for teaching and practice purposes, with an aggregate capacity of 160 workstation terminals. These laboratories

are equipped with state-of-the-art projectors and wireless microphone facilities, while Local Area Network speed is 1Gbit.

In order to accommodate the students' printing needs, AUEB's Computer Center also has two central high-speed laser printers, as well as one laser printer in each of the three laboratories. Students with a laptop computer who are in the vicinity of the Computer Center can access the internet via the two WiFi networks which the Center provides (and which are named Computer Center). Students who have forgotten their passwords can retrieve them electronically without having to be physically present at the Computer Center.

# Network Operation Center

AUEB's Network Operation Center (NOC) is responsible for the effective operation, administration and expansion of the University's data and voice networks, as well as developing and supporting inter-and-intra-network and telephone services. NOC is a state-of-the-art unit that employs highly specialized personnel.

NOC's main activities include:

- The design, operation and monitoring of AUEB's data and voice networks
- The installation and administration of AUEB's telephony equipment and cable infrastructure
- The oversight of active internet connections, so as to ensure smooth functioning and guarantee immediate detection and solution of all related problems and malfunctions.
- The design, development, administration and provision of network operations, such as:
  - E-mail services (SMTP/POP/IMAP), WebMail mailing lists, antispamming
  - WWW services
  - Update of the content of AUEB's website and creation of digital content for uploading
  - Engineering and administration of AUEB websites in accordance with the needs of the University
  - Domain Name System (DNS) services
  - Identification and authorization services (Ldap, Shibboleth, Radius)
  - Web hosting
  - Tele-conferencing
  - Distance teaching/learning services (eclass.aueb.gr) via an integrated asynchronous e-learning platform
  - WiFi services for secure local area connections
  - Virtual Private Network (VPN) services for secure remote access
  - Live video streaming
  - Online storage and delayed video streaming
- The administration and operation of an e-learning and teleconferencing room, fully equipped with dedicated internet and audiovisual hardware
- The engineering and development of new services
- Technical support on issues that pertain to the data and voice networks, as well as to internet and telephone services
- Collaboration with other institutions on R&D projects, locally or abroad





## E-Registry

AUEB's Electronic Registry (E-Registry) offers to students quick, easy and secure access to the information processed by the Secretariats of the individual AUEB Departments. The structure of the service permits secure access to authorized users only, and prioritizes operations according to the importance of the requested process and the authorization level of the user. Authorized users include the staff of the Department's Secretariats, teaching staff and students. E-Registry services are structured based on a modular architecture in order to allow for future expansion and replacement, integration, modification and upgrade of current parts of the software and/or hardware.

E-Registry supports the Department's Secretariats, offering the following functions:

- Management of undergraduate student records
- Registration of new undergraduate students (management of students' electronic files)
- Management of changes in student status (deregistrations, transfers, renewals, student exchange programs)
- Management of the course enrollment process (selection, deselection, modification)
- Issuance of certificates (certificates of student status, transcripts, cumulative record files etc.)
- Management of course grades
- Regulation and monitoring of the textbook selection process
- Verification of successful completion of degree requirements
- Management of the academic programs of study
- Monitoring of final projects
- Monitoring of student placements and/or internships.

E-Registry also offers a series of digital services to students, such as:

- Course enrollment via customized forms, depending on the academic program of studies followed by the individual student
- Online access to grades in the courses in which a student is enrolled
- Current information regarding the examination schedule and teaching timetable for courses
- Availability of online application forms
- Access to the student's record for the purposes of notification regarding the status of remaining requirements for completion of studies and eligibility for student benefits.

# International Relations

Extrovert and internationally oriented, Athens University of Economics and Business is continuously building international partnerships and pursuing research activities. Notable examples include the founding of the Business Confucius Institute of Athens and the Chair in International Entrepreneurship. Moreover, it actively supports the Erasmus program and the local branch of AIESEC, which are among the most active and well developed in the country.

## Participation in International Organizations

AUEB participates as a member in a plethora of academic bodies, such as the European University Association (EUA), the Association for Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA), the European Marketing Academy, the European Consortium for Political Research (ESPR), the Association of Economic Universities of South and Eastern Europe and others. Furthermore, AUEB has been awarded 8 Chairs through the JEAN MONNET Program of the European Commission in disciplines such as Economics, Law and so on. Within the framework of this program, AUEB was the first University in Greece to form a Center of Excellence in European Studies.







## **The AIESEC Office at AUEB**

AIESEC is a leading global non-governmental student organization, with a presence in 107 countries and 1,700 universities. Its vision is to help its members to develop through the experiences it offers them, by providing them with the chance to travel to one of the countries in its network, and participate via internships and placements for a time period ranging from 90 days to one full year. AIESEC members have the opportunity to collaborate and interact with people from all around the globe and to develop their leadership skills.

The AIESEC Office at AUEB is one of the most active in the country. Actively supported by the University, it offers AUEB students a unique chance to do their internships abroad, thus providing them with international experience. In recent years alone, AUEB students completed internship and placement programs in more than 20 countries, among which are China, Chile, Brazil, Egypt, Finland, India, Indonesia, Malaysia and many others.

Over the last 10 years, the AIESEC Office at AUEB has received numerous international awards for excellence. In the last 7 years, AUEB students served three times as Directors of AIESEC International, an organization responsible for the expansion of internship and placement programs in all the countries of Europe.

## **The Business Confucius Institute of Athens**

The Business Confucius Institute of Athens was formed at AUEB in 2009, in collaboration with the University of International Business and Economics (UIBE) in Beijing and the Office of Chinese Language Council International (HANBAN). It is the sole Confucius Institute in Greece and the third in Europe with a focus on economics and business administration. Its predominant aim is to function as a bridge in communication and cooperation between Greece and China, to contribute to the building of cultural ties between the two nations and to foster academic, research and business partnerships.

The Institute, which offers a wide variety of multifaceted activities, runs a multitude of educational programs and hosts a range of cultural events which are designed for all those interested in the Chinese language and culture.

Within this framework, the Institute recently organized an important conference on "The Dialogue between the Two Cultures", which drew the interest of people both within and outside the academic community. In addition, the Institute supports student exchange to/from China and Greece for summer language courses and educational trips, and participates in organizing intercultural conferences, festivities and award ceremonies. An especially noteworthy event for the Institute was the organization and hosting of a conference in June 2011 with the title "Leadership and Management in a Changing World: Lessons from Ancient East and West Philosophy", which attracted international interest and was deemed extremely successful.



## Chair in International Entrepreneurship

Athens University of Economics and Business in cooperation with the Indian Council for Cultural Relations (ICCR) co-founded an academic Chair in International Entrepreneurship in 2010, which will be filled by an esteemed Professor from an Indian University. For 2011-2012, the Chair was filled by Dr. Shailendra Kumar Rai from the Management Development Institute in Gurgaon.

During his stay at AUEB, Dr. Shailendra Kumar Rai taught courses at the undergraduate and postgraduate levels and offered seminar lectures. He also built research ties with teaching staff members at AUEB and contributed significantly to the development of the University's education and provision of services on issues of entrepreneurship.





## International Research Partnerships

AUEB's academic community participates in a large number of international research projects. Many of AUEB's teaching staff are involved in partnerships with five or more researchers from three or more countries, with the aim of developing and disseminating knowledge in their fields of expertise.

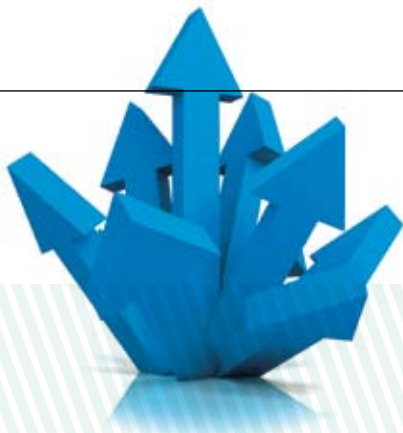
## International Executive Seminars

In collaboration with highly reputed foreign Universities, AUEB hosts a series of international executive seminars, which are directed towards leaders of organizations. An example is the Competition and Regulation European Summer School (CRESSE) which is organized among others by AUEB in conjunction with distinguished foreign Universities such as City University of London and Bocconi University. CRESSE gathers many of the top economists and law scholars in the world to familiarize executives from public and private organizations (e.g., civil servants, economists, chief financial officers, legal counsels, economic advisors, and so on) with subjects such as competitiveness, market regulation and international developments in economic science.



*"I was appointed as Visiting Professor to the Chair in International Entrepreneurship for three months in 2012, in the context of the cooperation between AUEB and ICCR. It was my first time in Greece, which is a wonderful country to visit or even to live in... During my stay at AUEB, I taught two postgraduate courses... The level of the students was very high. Their enthusiasm and thirst for knowledge, and their determination to succeed were impressive and distinguished them from other students. I was impressed by their interesting and original questions... I also worked with colleagues at AUEB on various research programs and our collaboration was indeed a positive experience."*

**Dr. Shailendra Kumar Rai**  
**ICCR Professor short-term Chair Professor**



## The Erasmus Program

A pioneer in inter-university cooperation, Athens University of Economics and Business has been participating actively in the Erasmus Program since 1987.

Within this context, AUEB fosters collaboration with Universities, research centers, enterprises, and international organizations located in Europe to exchange students, teachers and administrative staff with other Erasmus partners. AUEB has signed around 200 agreements with Erasmus partners through which student exchanges take place every year. More specifically, about 280 students move abroad every year for studies or training, and 250 students are correspondingly accepted at AUEB. All students – inbound or outbound – spend one semester or one academic year at the host institution, and the courses attended are reciprocally recognized via the European Credit Transfer System (ECTS).

Outbound Erasmus students receive a scholarship allowance granted by the European Commission through the Greek State Scholarships Foundation (IKY). A prerequisite for eligibility for the Program is that a student is enrolled in the second year of studies.

In the quarter of a century that AUEB has been operating

the Erasmus Program, more than 6,000 AUEB students have participated while approximately the same number have been accepted into AUEB.

For a number of years, AUEB has been offering guest Erasmus students an interdepartmental program consisting of about 80 courses every year, taught in English by teaching staff from the various AUEB Departments. This specific program has received positive feedback from the Erasmus partners, and operates with guaranteed quality and successful results. Along with the program of classes in English, guest Erasmus students are offered free lessons in Modern Greek, sponsored by the Program.

The Erasmus Program is run at AUEB under the auspices of the Office for International Relations and European Education Programs which was established in 1989. In addition to student exchanges, the Erasmus Program offers scholarships to teachers and administrative staff for one-week education/training visits to academic institutions, organizations and enterprises of the European Union. During these visits, teachers have the chance to deliver short lectures.

*Within the framework of the Program, AUEB partners with 200 Universities from the following 28 European Union countries:*

Austria	Ireland	Italy
Belgium	Spain	Latvia
Bulgaria	Cyprus	Malta
France	Lithuania	The Netherlands
Germany	Norway	Poland
Denmark	Hungary	Slovakia
Czech Republic	Portugal	Sweden
Switzerland	Romania	Finland
Estonia	Turkey	
United Kingdom	Iceland	

## Comments from incoming Erasmus students

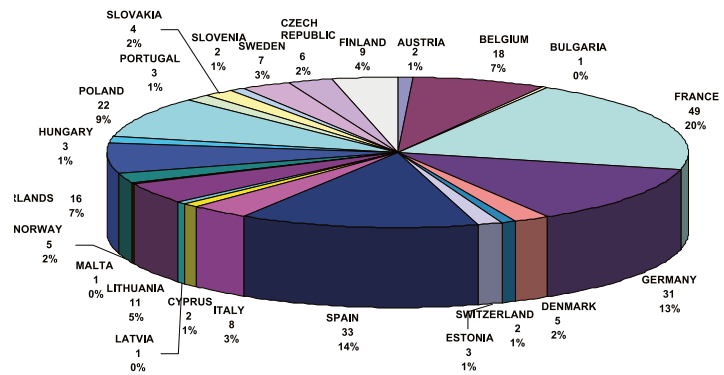
“At Athens University of Economics and Business, Erasmus students attend very interesting courses taught in English. In addition, they have the chance to get to know Greek culture and civilization. Athens is a charming city and my stay there is an experience I will never forget.”

**Lineke Zuiderduin**  
**Inbound Erasmus Student**  
**The Netherlands**

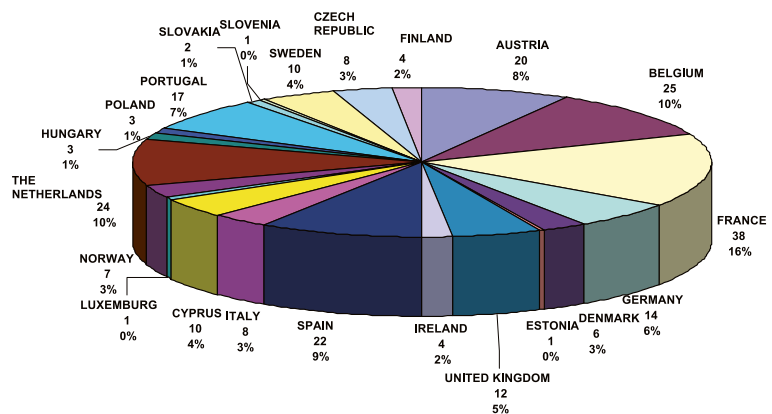
“[...] I got to know new people. I broadened my perspectives beyond ideological or geographical boundaries, overcoming some preconceived ideas. I believe that most inbound Erasmus students came here thinking like me. But I discovered a beautiful country with a rich history and wonderful culture, molded by proud people.”

**Andrea Casagrande**  
**Inbound Erasmus Student**  
**Italy**

Geographical distribution of inbound Erasmus students in 2010-2011



Geographical distribution of outbound Erasmus students in 2010-2011



# Scholarships and Awards

Athens University of Economics and Business supports an extensive program of scholarships and awards, by means of which financial assistance is provided to its students – undergraduate, postgraduate and doctoral – and at the same time outstanding performance in studies is rewarded. The funds to provide this assistance come from the University's own funds, as well as from other sources such as fixed assets and endowments. Scholarships and awards are also granted via the Greek State Scholarships Foundation (IKY).

## **AUEB awards scholarships, exclusively to its students, from the following Foundations:**

- The Georgios Chalkiopoulos Foundation, whose scholarships are granted to students based on performance in studies and socioeconomic status
- The Professor Charalambos G. Sepentzis Foundation, which grants scholarships, awards and financial support to students who excel academically or who face financial difficulties
- The Chrysokeris Foundation, which grants scholarships to students in the Departments of Business Administration and Accounting and Finance who excel in the course of Accounting

## **In addition, the following scholarships/awards are granted:**

- A scholarship in memory of Professor Michael Magdalinos, which is awarded to a student in the Department of Economics who excelled in the course of Econometrics
- A scholarship in memory of Professor Theodoros Georgakopoulos, which is awarded to the student in the Department of International and European Economic Studies with the highest overall grade point average in the given academic year
- An award in memory of Professor Maria Dimopoulou, which is given to the first-year student in the Department of Informatics with the highest grade in the first-year mathematics courses
- An award in memory of Professor Ioannis Kavouras, which is given to the second-year student in the Department of Informatics with the best performance in the courses "Computer Systems Organization" and "Operating Systems"
- An award in memory of Professor Michael Mytilineos, which is given to the student in the Department of Informatics with the highest grade in the courses "Logic", "Automata and Complexity" and "Computability".

Other scholarships and awards are granted to AUEB students by a range of other agencies, such as: the John S. Latsis Public Benefit Foundation, the Basil & Elise Goulandris Foundation, the Bodossaki Foundation, the Onassis Foundation, the Association of Greek Shipowners, the Michael Lascaris Scholarship Trust, the Konstantinos Vellios Endowment, the Panagiotis Triantafyllidis Endowment, the Zosima Brothers Endowment, the Nikolaos Kritskis Endowment, the Ialamos Kyprianidis Endowment, the Spyros Aivatidis Endowment. In addition, scholarships are also offered by programs from other countries, such as France, Germany, China, United States of America (Fulbright Foundation), India, Switzerland, Turkey, Italy, and Russia.





## Employment and Career Unit

AUEB's Employment and Career Unit was created in 2010 with a view to coordinating internal activities and services that promote employment and career opportunities for AUEB students and recent graduates.

Within this context, in order to address individual needs faced by AUEB students and graduates, the Division operates three separate Units: the Career Office, the Internship Office, and the Innovation and Entrepreneurship Unit.

AUEB's Employment and Career Unit develops common platforms for use by students in all three Units, supports employment-oriented events and activities carried out by the University (such as AUEB's Business Idea Competition, Career Days) and expands the University's network of collaboration with new mentors, leaders and organizations to assist the Division's Advisory Committee.

All three Units of the AUEB Employment and Career Unit are co-financed by the European Union (European Social Fund) and national resources via the "Education and Lifelong Learning" program.



## The Career Office

AUEB's Career Office was founded in 1992 and was the first such Office to operate within a Greek University. Its basic aim is to guide and assist AUEB students and recent graduates (of all undergraduate and postgraduate programs) in decisions related to their future employment and career path.

### **AUEB's Career Office provides the following services:**

- Posting of job announcements of interest to AUEB students and graduates, placement of such announcements on the Office's website as well as on social networking pages, and forwarding of CVs of interested job seekers to potential employers.
- Organization of events and workshops aimed at the current needs of students and graduates, the most notable of which is the annual hosting of "Career Days".
- Consultancy in career-related areas which are chosen based on the topics indicated by the students/graduates themselves (e.g., career planning, job market update, CV preparation, interview coaching) with the use of specialized tools (Personality Test, Numerical/Verbal Reasoning Test).
- Workshops and training seminars for small groups of students and graduates.

- Information and consulting services regarding further studies at the postgraduate level, and search for scholarships and bequests from Greece and abroad.
- Conducting research on topics related to career paths followed by AUEB graduates in the labor market.

Within the framework of services provided, AUEB's Career Office has developed and is constantly expanding a broad network of dynamic partnerships with large organizations both within Greece and abroad (British Council, French Institute of Athens, German Academic Exchange Service, Netherlands Institute at Athens) as well as with corporations (such as British American Tobacco, Coca Cola 3E, Nestle, Procter & Gamble, Google, Sap Hellas, Athenian Brewery).

More than 2,500 students and graduates utilize the Office's services every year, and more than 700 CVs are sent to employers in response to posted job announcements. Moreover, AUEB's Career Office has hosted, every year since 1993, the "Career Days" event, at which large numbers of AUEB undergraduate and postgraduate students and alumni have the chance to meet and interact with potential employers from a variety of different business sectors.





## Internship Office

AUEB's Internship Office was founded in 2010 to coordinate the Departments' Internship programs, to inform students about the participating organizations and businesses, and to provide solutions to problems that may arise during the implementation of the internship program.

In the three years from 2009 to 2012, more than 1,500 students participated in internship and placement programs in more than 900 enterprises from the public and private sector, and the numbers are constantly growing. So far the Office has achieved a very strong link with the labor market, making AUEB a highly sought educational institution for cooperation with businesses for the internship program.

In addition, AUEB's Central Internship and Placement Office hosts informative events on a variety of issues that provide information about the labor market. Some examples of these events are "Job-search techniques, communication techniques, advice for successful interviews," "Internships and work abroad," and "Certifications that make you competitive in the labor market."

In order to keep all interested parties informed, AUEB's Central Internship and Placement Office has created its own website, which is updated constantly. It also uses social networks such as Facebook and Twitter. Furthermore a new IT system has been put into operation, in order to provide faster service, better use of statistical data and greater ease in reaching conclusions regarding the progress of the projects.

## Innovation and Entrepreneurship Unit

AUEB's Unit for Innovation and Entrepreneurship aims to instill business spirit and skills in students and to support entrepreneurial ventures in their early stages. To this end, the Unit links theory and practice by inviting businesspeople to share their experiences and advise students on business ideas.

The Unit also supports courses on entrepreneurship by organizing presentations in new fields of business in conjunction with instructors, as well as by offering contemporary materials and tools for teaching and personal development. Moreover, through its website and social networking pages, the Unit shares entrepreneurship-related news and educational resources.

One of the Unit's primary functions is to assist the AUEB Employment and Careers Division in the hosting of the annual "Business Idea Competition", during which students have the opportunity to attend a series of specialized seminars, as well as to develop business plans with their teams and mentors that could best lead to the implementation of their ventures. The Unit continues to support the teams post competition in further developing and promoting their business plans in order to ultimately start up their business.

Two years after its establishment, the AUEB Unit for Innovation and Entrepreneurship has invited more than 20 speakers for in-class presentations and more than 40 speakers, some of whom are from abroad, for workshops and seminars. The Unit has also brought together student teams with more than 60 mentors. It has developed, in conjunction with researchers and teaching staff, a series of case studies, entrepreneurial issues and business plan models.

The Unit's website ([www.mke.aueb.gr](http://www.mke.aueb.gr)) has received more than 12,000 unique visitors. Finally, the Unit has assisted in the formation of a Student Entrepreneurship Association at AUEB.



## Executive Training Center

The rapid progress that has taken place in recent years in the entire spectrum of Science, due to the introduction of technology, as well as the new procedures that have been adopted by corporations, make it necessary for their executives to rapidly acquire information and know-how which supplements their undergraduate or postgraduate studies. To this end, Athens University of Economics and Business, the leading university in Greece in the field of Economics and Business, supports a series of specialized training programs.

In the context of this effort, AUEB's Executive Training Center (KEK) was established in 1998 and is a part of the AUEB Research Center.

AUEB's Executive Training Center offers a range of specialized training programs for individuals who already possess a strong theoretical background. These programs, by covering the need for practical application of knowledge, contribute to the creation of executives capable of coping with any conditions.

Innovative ideas, the use of state-of-the-art technologies and the concurrent teaching by academics and professionals contribute to the trainees' adjustment to the needs of the market. Since the Center was established, more than 2,000 people have completed training programs at KEK, held either in the KEK facilities or at business sites. This number clearly demonstrates that these programs are supported and trusted by the market.

### **Indicatively, KEK offers the following programs every year:**

#### Long-Term Programs

- Tax Law
- Accounting
- Retail Sales
- International Accounting Standards
- Certification of Sales Executives
- Business English for Executives
- Management for Pharmacists (sponsored by APIVITA)
- Preparation for the CEFA & CIIA Certificates
- Negotiation Skills

#### **Short-Term Training Programs**

- Shipping Derivatives
- Competitive Strategy, Competition Policy and Law & the Regulation of Markets (CRESSE)
- Young Entrepreneurship Summer School (YES)
- Web Analytics & User-Friendly Websites
- Business Analytics: The Knowledge Revolution 2012
- E-Commerce



## Corporate Social Responsibility

Athens University of Economics and Business has a tradition of strong social sensitivity and responsiveness to the needs of the environment within which it operates. In this context, AUEB systematically develops a series of events with cultural, environmental and social content.

The aim of these events is to promote and reinforce important concepts such as sustainable development, as well as to acknowledge the responsibility that organizations have towards the society and the environment.

In the past decade, AUEB has carried out noteworthy activities such as:

- Improvement of the University's ecological footprint, through targeted actions to reduce energy consumption (energy saving light bulbs, natural gas for heating, and others), better insulation of its buildings, and the organization of an extensive recycling program (paper, batteries and printer toners) aimed at reducing garbage production.
- Organization of numerous seminars and conferences on Corporate Social Responsibility, open to the public.
- Incorporation of the concepts of Corporate Social Responsibility into core and elective courses, both at the undergraduate and the postgraduate level.
- Participation in the United Nations "Global Compact Initiative", a network of organizations and businesses that offers unique opportunities for cooperation and development of CSR programs.
- Hosting of numerous joint actions with AIESEC, such as a student competition on Corporate Social Responsibility.
- Regular organization of blood donations two times a year in cooperation with the staff of Children's Hospital "Panagiotis & Aglaia Kyriakou"; all members of the AUEB community (teachers, students and administrative staff) are encouraged to take part.
- Active support of Non Profit Organizations and volunteer organizations by jointly hosting events to promote their mission, as well as to inform all members of the AUEB community about crucial issues such as breast cancer, first aid provision, etc.
- Active participation of the AUEB academic community in actions that promote corporate social responsibility (e.g., participation on the board of the Hellenic Corporate Social Responsibility Institute).
- Creation of the "Young Entrepreneurship Summer School" (YES), a summer school for high school students that aims to instill entrepreneurial thinking as well as to provide basic knowledge about management and business, thus boosting entrepreneurship among the young and fighting youth unemployment.

Moreover, in cooperation with the Greek Labor Union (GSEE) and the Athens Chamber of Commerce and Industry, AUEB has hosted a series of open seminars on entrepreneurship, so as to help employers and employees to better face the current economic crisis.



## Student Life: Sports and Cultural Activities

Athens University of Economics and Business offers many sports and cultural activities, in order to support its students – and the wider academic community – in developing their interests beyond the strictly academic sphere.

### Sports

AUEB's Physical Education Center provides students the opportunity to become acquainted with different sports and participate in various athletic activities. The aim of such activities is to enhance the balance between students' physical, mental and intellectual abilities. Moreover, these activities aim to instill in students an awareness of the benefits of and the need for exercise and sports, so they will adopt a healthier and more active lifestyle and make good use of their leisure time.

The following sports are offered by AUEB's Physical Education Center:

• Basketball • Volleyball • Swimming • Athletics (Track & Field) • Tennis • Table Tennis • Water Polo • Shooting • Chess

Practice sessions are held every day in the facilities of "Panellinios" Sports Club that include various indoor gyms as well as an indoor/outdoor swimming pool. These facilities are leased by AUEB on an annual basis.

AUEB's top teams participate in Student Championships and Universiades, where students demonstrate their vigor and competitive spirit, thus honoring the University's values and bringing joy to the AUEB community through their frequent victories.

## Cultural Activities

AUEB, in an effort to provide its students with versatile educational stimuli, offers numerous cultural activities. Various clubs and groups have been formed, which are supported administratively by the AUEB Student Union. They are:

- Music: With personal effort teamwork and cooperation, students practice on musical instruments such as guitar, piano and drums; A choir is also hosted.
- Modern dance: The aim of the group is to familiarize students with dancing, an art that builds teamwork, cooperation, pacing and musicality; expression via movement is the ultimate goal.
- Folk dance: Aiming to draw student attention to Hellenic folk culture, the group teaches songs and dances from across the country, as well as from Asia Minor and Pontus (southern coast of Black Sea).
- Drama: AUEB's Drama Group is a branch of the Hellenic Association of Amateur Student Drama. It offers workshops, hosts drama events (more than 25 plays have been staged already) and participates in local Drama Festivals.
- Cinema: The group's main activity is to show movies within the AUEB premises; members include both students and alumni.
- Rhetoric and Debate: The group hosts weekly meetings where lectures on rhetoric and debate are given and mock-debates are staged. Speakers learn how to form watertight arguments and properly structure their speech.
- Photography: Within a framework of classes, students are taught the theory of photography and are exposed to the work of some of the famous photographers from around the world.



## Location

AUEB's main building is located on 76, Patisision Street and occupies one whole block that is bounded by Derigni, Antoniadou and Mavromateon Streets; there is one entry to the building on each of these streets. In addition, AUEB uses buildings located on neighboring streets (Kodringtonos, Derigni, Idras and others). The Center for Postgraduate Studies occupies a brand new building on the corner of Evelpidon and Lefkados Streets, whereas AUEB's Research Center is housed in a building on 46, Kefallinias Street.

Due to its central location, numerous means of public transport serve the University, making AUEB easily accessible to students, visitors and staff.







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